

# Jack Robertson

3 Annette Rd, London, N7 6EX • jack@ya-ya.co.uk • 07588-502 199 • [jack-robertson.co.uk](http://jack-robertson.co.uk)

I am a results-focused communicator who thrives at the intersection of data, design, and strategy. My approach combines an entrepreneurial mindset and a strong focus on budget-conscious delivery to create solutions that connect complex information with clear, engaging narratives. Through collaboration and a deep understanding of visualisation, I transform data into impactful stories that resonate across diverse audiences, fostering understanding and real-world impact.

## Personal Skills

- **Innovative & Strategic Thinker**
- **Full Project Lifecycle Management**
- **Team Player with Strong Collaboration Skills**
- **Politically & Ethically Aware**
- **Agile Project Management & Workshop Facilitation**
- **Data Visualisation:** React, D3, ObservablePlot, Plotly, ChartJS
- **Web Development:** HTML, CSS, Tailwind, JavaScript, Next.js
- **Mapping Technologies:** MapLibre, DeckGL, Leaflet, Mapbox
- **Data Management & Analysis:** Python, Excel
- **Design & Visual Communication:** Full Stack Adobe Creative Cloud

## Work Testimonials

- “Jack’s approach to solving problems is brilliant. A young person with a can-do attitude”.  
**Sinead Sheils, Client Lead, Capgemini**
- “Jack is a valuable member of the ICE onsite team. He is very personable to delegates and is a great problem solver”  
**Anita Howard, Director, ICE**
- “My technical director just popped into my office and also said what a delightful young man Jack is. Very knowledgeable and quick on the uptake on various technical aspects. He’ll go far!”  
**Donna Head, MD, Scramble**

## Education

### The Royal College of Art

*Sep 2023 - Jul 2024*

MA Digital Direction

- Developed Maya, a tool for Middle East-based NGOs, enabling better funding communication through sophisticated data visualisation and interactive features.

### Central Saint Martin’s

*Sep 2019- Jul 2022*

Communication Design 1st BA (Hons)

- Specialised in Graphic Communication Design, with an emphasis on data visualisation and UX, cultivating storytelling skills for complex data.

### Plymouth Mannamead College Independent School

*Sep 2012 - Jul 2019*

- A Level Photography: Achieved a 98% grade, completing the qualification two years early at the age of 15.
- Art and Design Level 3 - Guaranteed me a place at Central St Martins if achieved a high grade.
- Cambridge IGCSE English
- Edexcel IGCSE Maths
- IGCSE Triple Science
- GCSEs: Art, Design Technology, and Photography

## Professional Experience

Information Designer

**ICE-HUB, London, UK**

Jun 2024 - Present

- **Strategic Storytelling:** Developed innovative data-driven storytelling techniques tailored for corporate event research, enhancing the clarity and impact of complex insights for a professional audience.
- **Interactive Web Project:** Created a dynamic, interactive research project using Next.js and D3, resulting in a 40% increase in user engagement by allowing clients to explore data insights in an immersive way.
- **Client Collaboration:** Worked closely with the Strategy Director and key clients, adapting project deliverables based on real-time feedback to better align with client objectives and expectations.
- **Engagement Metrics:** Leveraged analytical tools to track and optimise project success, helping the company identify key engagement drivers that can be applied across future projects.

Digital Consultant

**UK Pollster, UK Water Supplier and the NHS, London, UK**

July 2023 – Present

- **Visualising Complex Data:** Consulted for a leading UK pollster, translating intricate social science data into accessible visualisations, which broadened understanding for non-specialist audiences.
- **AI-Driven Efficiency:** Recommended and implemented AI-driven workflow optimisations for the finance department of a major UK water supplier, achieving significant time savings and enhancing accuracy.
- **Workshop Facilitation for NHS:** Designed and facilitated workshops for NHS clinical teams, enabling frontline staff to identify workflow bottlenecks and address service challenges. Created a JavaScript-based co-pilot tool that improved cross-functional understanding within mental health services.
- **Cross-Functional Collaboration:** Partnered with diverse NHS departments to implement feedback from workshops into actionable improvements, fostering a culture of collaborative problem-solving.

Junior/Mid Designer

**Girardot, London, UK**

September 2022 - 2023

- **Editorial Content Creation:** Produced timely, impactful editorial content for high-profile publications such as *The Times*, *The Week*, *The Spectator*, and *Condé Nast*, developing strong narrative skills under strict deadlines.
- **Advertising for Finance:** Designed data-driven advertising and visual materials for equity funds, using tools like Adobe Creative Cloud and Plotly to deliver content that increased client engagement by over 180%.
- **Client-Centric Approach:** Collaborated directly with clients to refine content based on performance feedback, resulting in improved customer satisfaction and a more personalised content strategy.

Production Assistant

**Capgemini Invent, Paris, France**

July 2018 -2020

- **Event Execution & Visual Design:** Supported Capgemini's high-profile events in Paris, crafting visual assets with Adobe Illustrator and After Effects to enhance attendee experience and brand engagement.
- **Stakeholder Relations:** Built and maintained strong client relationships by providing attentive, high-quality support at events, reinforcing Capgemini's reputation for seamless execution.
- **Innovative Event Support:** Assisted in the development of event standard operating procedures (SOPs), enabling smoother operations and contributing to the brand's prestigious image.

## Achievements

- **Royal College of Art**  
Developed a tool supporting NGOs in the MENA region to secure vital funding.
- **Central Saint Martins**  
Complexity & Design Award
- **Plymouth Mannamead College**  
1st XV Rugby Team Player
- 1st VII Sailing Team, raced weekly against the British Navy
- RYA Powerboat and Sailing Certification

## Personal Interests

- **Sustainability:** Engaged in water scarcity research, collaborating with experts to address access issues for this vital resource.
- **Technology:** I experiment with various technologies, from physical computing to automate my home to developing apps like a PINTS a cheap pint finder for central London.
- **Music:** A dedicated fan of 1970s Lebanese funk.
- **Sailing GP:** I'm a keen supporter of Team GB.